

Dear Sponsor, I pray this letter finds you well. It's that time again!

Life International is excited to present the 3rd annual Good Neighbors Community Block Party! The event will be held Saturday, August 17, 2024 (12:00pm - 4:00pm) at Dr. Walter Hardy Park, 2020 Martin Luther King Jr. Ave in Knoxville, Tn. This is a family event to celebrate the strength of community and reinforce the power of togetherness. This year our goal to host over 800 - 1,000 members of the Knoxville community, provide multiple scholarships for 2024-25 high school graduates, and honor local veterans.

Life International is a 501c3, non-profit, network dedicated to providing outreach through spiritual covering, training, economic empowerment, and educational development for underserved communities. Our outreach efforts, partnerships, and fundraisers bring people together to work towards a common goal and improving the quality of life in their communities. Donations and sponsorships from community partners help to make this event a big success. As a result of our supporters' generosity we have been able to promote higher education by awarding \$1,000 scholarships to several of East Knoxville's well-deserving graduating students.

We would be honored to have your organization as one of our community sponsors. Listed below are five levels of sponsorship that offer valuable benefits and perks. Details of the benefits and perks of your tax-deductible donation are provided on the following page.

Title Sponsor: \$5000 or more Platinum: \$3500 - \$5000 Gold: \$2000 - \$3500 Silver: \$500 - \$2000 Bronze: \$100 - \$500

Please join us in making this event memorable for the East Knoxville community and the Greater Knoxville area at large. Make checks payable to Life International and mail to 2601 Linden Ave Knoxville, TN 37914. If it is more convenient, we are happy to schedule a pick-up or provide information for ACH transfers. Feel free to call 865-369-6377 for additional questions.

Cordially, Bishop Farris Long, President of Life International Fellowship



Good Neighbors Community Block Party

Scholarship Fundraiser

Corporate Sponsorship Opportunities

| Sponsor Level | Bronze | Silver | Gold | Platinum | Title |
|--------------------|--------------------|--------------|-------------------|--------------|-----------|
| Tax-Deductible | <i>Up to \$500</i> | Up to \$2000 | Up to \$3500 | Up to \$5000 | \$5000 or |
| Donation | | | | | more |
| Vendor Space | راد | 13. | Als. | Als. | M |
| During Event | | | | | |
| Company Listed on | | 13. | Also and a second | Also. | AL. |
| Event T-shirt | | | | | |
| Logo on | | المال | 46 | AL. | 1 |
| Social Media | | | | | |
| Verbal Recognition | | | Als. | Als. | M |
| During Event | | | | | |
| Signage at the | | | | AL. | Ah. |
| Event | | | | | |
| Speaking Moment | | | | | A |
| During Event | | | | | |
| Company Mention | | | | | A |
| on Radio & TV Ads | | | | | |